

PULASKI COUNTY MEDICAL SOCIETY

September 2023

2023 BOARD OF DIRECTORS

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2023 BOARD OF DIRECTORS

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Pulaski County Medical Society 500 S. University Ave., Suite A14 Little Rock, AR 72205 Phone: 501.687.0039 Email: derek@pulaskicms.org Website: www.pulaskicms.org

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6:15 pm - 6:30 pm Medical Exchange Meeting

Dinner and program begins at 7:00 pm

The program consists of the following: 2023 President's Award For a Lifetime of Outstanding Contributions to Medicine Presentation Outstanding Student Award Presentation Outstanding Young Physician Award Presentation Speaker, Dr. Kay Chandler, Arkansas Surgeon General

2023

\$70 per person (members and guests of members)
 \$80 per person (non-members and guests of non-members)

Credit card payments at: https://pulaskicms.org/event-registration/ (be sure to list the names of the

★ people you are paying for)

Pricing:

Risk Matters: Supervision and Delegation of Advanced Practice Providers

JEFFREY A. WOODS, JD, DIRECTOR OF RISK EDUCTION, SVMIC; REPRINTED FROM THE SVMIC SENTINEL

A topic which generates many questions from policyholders is the supervision of and delegation to advanced practice providers. The questions we are asked most frequently are:

"What is the liability risk to the supervising/collaborating physician?" "What are the duties of the supervising/collaborating physician?" "Do you have a protocol "form" that I can use?"

Unfortunately, there is no "one size fits all" protocol or cookie-cutter template which can be used. Advanced practice providers are governed by rules and regulations that are specific to each state in which they are licensed. It is imperative that a provider/practice obtain and become familiar with current and applicable state laws governing the employment and supervision/collaboration of advanced practice providers.

First and foremost, the liability risk to the physician can increase exponentially based upon the number of advanced practice providers supervised. In almost every case where an advance practice provider is sued, the supervising/collaborating physician is also sued (in those states where a supervising/collaborating physician is required).

With respect to the duties required, before entering into an agreement with the advanced practice provider, the physician/practice should investigate requirements for the following:

- supervision of the advanced practice provider
- written protocols
- prescription writing
- services at off-site/remote locations
- · review of records created by the advanced practice provider

Copies of pertinent legislation/rules/regulations and examples of protocols may, in some states, be obtained from the respective state licensure board. If a practice elects to purchase a recognized text or a specialty-specific text to use as a protocol, this should be utilized only after collaborative review between the supervising physician and the advanced practice provider and then modified as needed to meet the practice needs. Also, some states, such as Tennessee, do not provide examples of protocols, thus requiring the physician and the advanced practice provider to develop an individual protocol/collaboration agreement that is specific to the needs of their practice arrangement.

In medical malpractice claims involving advanced practice providers, the failure to properly supervise/collaborate is often alleged. In most states, proper supervision/collaboration first begins with a detailed protocol which is jointly developed by the supervising physician and advanced practice provider as stated above. A copy of this protocol must be maintained on-site, and SVMIC recommends that both the supervising physician and advanced practice provider sign and date the protocol once the document has been finalized. SVMIC further recommends that this protocol be reviewed and updated in accordance with state regulations to ensure that the advanced practice provider is receiving appropriate oversight. Second, it is imperative that the supervising/collaborating physician perform their duties in accordance with both the state laws and the jointly developed protocol as well as ensure that the advanced practicioner is acting in accordance with the laws and protocol. Supervision/collaboration cannot be merely perfunctory.

Appropriate supervision/collaboration does not typically require the continuous and constant physical presence of the collaborating/ supervising physician; but it may require the physician to make a personal review of historical, physical, and therapeutic data on all patients and their condition as often as medically indicated. Collaborating/supervising physicians should examine and comply with the state rules governing such review. Prescription writing of narcotics typically requires additional review by the supervising/collaborating physician and is another area of potential liability.

Finally, some states limit the number of advanced practice providers that a physician may supervise/collaborate. Supervision of, and collaboration with, a significant number of advanced practice providers can be a "red flag" that proper oversight is lacking.



For more information about SVMIC, contact our Arkansas representative, Sharon Theriot.
as Sharon.Theriot@svmic.com | 870.540.9161

UAMS Historical Research Center Exhibit Featured Medical and Health-Related Childhood Toys

By Timothy G. Nutt, Director UAMS Historical Research Center, UAMS Library

Recently, the UAMS Historical Research Center, the archives department of the UAMS Library, replaced their "Medical Toys and Medical Play" exhibit, which had been on display for two years. The exhibit was filled with board games, dolls, and other childhood toys that had connections with the medical and other health-related professions.

The exhibit was inspired by a Fisher-Price hospital set, which the author played with as a child and had rediscovered in a box of old toys. That hospital set, as well as the board game Emergency, convinced an elementary schooled-aged kid that he could be a physician, firefighter, or EMT. Ultimately, reality made the author realize that a career in medicine was not feasible, but the staff at the Historical Research Center wondered if those childhood dreams ultimately came true for today's physicians, nurses, dentists and other health professionals. Did the board game Operation[™] inspire a surgeon? Or, did a Play-Doh Drill 'n Fill Dentist set inspire someone to become a dental hygienist or orthodontist?

The exhibit featured a variety of toys and games, mostly from the 1970s to the early 2000s, but all the items related to the health sciences professions, including the game Operation, Barbie dolls, and even blue Smurfs[™] smurfing as physicians and nurses.



Nurse Ken doll. Photo by Suzanne Easley

Using older games and dolls in the exhibit allowed the staff to discuss stereotypes and change norms in the

Continued on page 4

2023 Annual Business Meeting Notifications

PCMS Bylaws state "The slate of candidates shall be presented to the Board of Directors for approval and shall be mailed to all members prior to the Annual Business Meeting". It also says "bylaws may be amended by the

Pulaski County Medical Society Board Nominees:

Officer Nominees:

Kelly Burks, MDPresident Ken Singleton, MDVice President Derek Rudkin, CAESecretary/Treasurer Nicholas Brucker, MDImmediate Past President

Nominees for Board of Directors (2-year term)

Bobby Kakati, MD Leticia Jones, MD Courtney Bundrick, MD affirmative vote of two-thirds of the members voting at a regular or special meeting of the Society. Proposed amendments shall be mailed to all members at least thirty days before the vote on such amendments is taken".

Pulaski County Medical Exchange Board Nominees:

Nominees for Board of Directors: (1 year term) Marvin Ashford, MD Jeffrey Hartsell, MHSA Will Henson Renee Montgomery, MD Inge R. Carter, MD

UAMS Historical Research Center Exhibit Featured Medical and Health-Related Childhood Toys

continued from page 3

health and medical fields. Toys are usually marketed specifically for girls or specifically for boys, for example, female dolls would always be wearing pink and the boys always wearing blue; girls would grow up to be nurses, and the boys would always be doctors. Gender roles were addressed in the exhibit by showing the evolution of Barbie and her many careers. Barbie[™] debuted in 1959 and became a nurse by 1961, falling into that



Little Country Doctor and Little Play Nurse kits. Photo by Suzanne Easley

stereotype. Surgeon Barbie became available in 1973, which was groundbreaking and showed children that women could do any job. In the 1980s, Doctor Barbie and Veterinarian Barbie were released.



Diversity was also considered when putting the exhibit together. To that end, toys featuring representations of people from different racial and ethnic backgrounds are included because the staff wanted to show that careers in medicine and health professions are open to anyone.

Operation Game. Photo by Suzanne Easley

The exhibit was supported through a grant from the Society for the History of Medicine and Health Professions, an organization that supports the activities of the Historical Research Center. Items were either donated, given on Ioan, or purchased via eBay, Amazon or at garage sales or thrift stores. CaLee Henderson, the (former) Historical Research Center's Digital Initiatives Librarian, was instrumental in locating many of the items used in the exhibit. Suzanne Easley, the Assistant Director and Archivist for the Center and former employee April Hughes, along with Henderson, wrote captions and arranged the exhibit items.

The Center has created a collection of the toys for exhibit and research purposes. This collection of childhood toys with medical or health-related themes in an archive is thought to be the only one in the world. As part of the Center's "Stories From the Archives" virtual lecture series, Logan

Whittington, Resource Management Librarian, featured some of the artifacts from the exhibit and discussed how toys, such as these, can contribute to a child's selfawareness regarding their own health and help them become more comfortable with medical procedures and doctors' visits. The lecture is available for viewing at https://www.youtube.com/watch?v=qgZn_ykUMbM.

The acquisition process of medical and health-related toys is ongoing, and the Center is still looking for items to add to the collection. Anyone with a story of a childhood toy that inspired them to go into a healthrelated profession or who has items for the collection

is encouraged to contact the UAMS Historical Research Center at tgnutt@ uams.edu or (501) 686-6735.

The goal is to re-install the exhibit at UAMS at a future date or even at another hospital. The exhibit brings smiles and, hopefully, it will inspire more children to go into the medical field.



Nurse and Doctor puppets. Photo by Suzanne Easley

Pulaski County Medical Society News

September 2023



Baptist Health Expands Primary Care Services With New Family Clinic in Conway

Jovan Baker, MD, is now seeing patients at Baptist Health Family Clinic-Salem Road, which recently opened in west Conway.

Dr. Baker, a native of Orlando, Florida, received her medical education from the American University of the Caribbean School of Medicine in Sint Maarten. She later completed residency training at the University of Arkansas for Medical Sciences.

Dr. Baker believes in the adage, "An ounce of prevention is worth a pound of cure." "My philosophy tends to emphasize prevention," she says. "However, if illness or disease is present, my goal is to work together with my patients on an evidence-based treatment plan that works for them. I believe that in order to deliver the best care possible, there should be a team effort between a doctor and a patient."

In her spare time, Dr. Baker enjoys making memories with her husband – her high school sweetheart – as well as interacting with people from all walks of life, exploring other cultures, practicing her Christian faith and discovering new restaurants. Dr. Baker is board certified in family medicine. Her services include management of acute illness and chronic illness, immunizations, annual physicals, well-woman exams/Pap smears, sports physicals, skin biopsies, cryotherapy, ingrown toenail removal and earwax removal. Additionally, she specializes in hypertension and mental health.



Dr. Jovan Baker

Baptist Health connects patients with the quality care they need, for whatever stage of life they're in. Whether someone is in need of a check-up, treatment for a common illness or are experiencing unexplained issues, the healing ministry partners with patients to help create their healthiest, happiest life.

Baptist Health Family Clinic-Salem Road is located at 605 Salem Road, Suite B3, next to Great American Cookies/ Marble Slab Creamery. The clinic's hours are Monday through Friday from 8 a.m. to 5 p.m.

CHI St. Vincent North Earns National Recognition for Stroke Treatment Protocol

<u>CHI St. Vincent North</u>, the home of the <u>CHI St. Vincent</u>. <u>Arkansas Neuroscience Institute</u>, has received the American Heart Association's Gold Plus Get With The Guidelines[®] -Stroke quality achievement award for the hospital's commitment to ensuring stroke patients receive the most appropriate treatment according to nationally recognized, research-based guidelines.

"When it comes to a stroke, time from onset of symptoms to treatment is critical for patient outcomes," said Shawn Barnett, president of CHI St. Vincent North. "CHI St. Vincent is proud to partner with the Get With The Guidelines program, as it allows our providers to implement proven knowledge and guidelines for stroke patients when every minute counts."

In addition, CHI St. Vincent North received the American Heart Association's Target: StrokeSM Honor Roll Advanced Therapy award by meeting specific criteria that reduce the time between an eligible patient's arrival at the hospital and treatment to remove the clot causing the stroke.

The American Heart Association also honored the hospital with the Target: Type 2 Honor Roll award in recognition of the hospital's focus to ensure patients with Type 2diabetes receive the most up-to-date, evidence-based care when hospitalized due to stroke. Get With The Guidelines-Stroke was developed to assist healthcare professionals by providing the most upto-date, research-based guidelines for treating stroke patients. Each year, program participants apply for award recognition by demonstrating how their organization has committed to providing quality care for stroke patients. Participants also provide education to patients to help them manage their health and rehabilitation once at home.

"We are incredibly pleased to recognize CHI St. Vincent North for its commitment to caring for patients with stroke," said Dr. Steven Messe, chairperson of the American Heart Association Stroke System of Care Advisory Group. "Hospitals who participate in this program are associated with seeing improved patient outcomes while saving more patients' lives."

Stroke is the fifth leading cause of death and a leading cause of disability in the United States. On average, someone in the United States suffers a stroke every 40 seconds, and more than 795,000 people experience a new or recurrent stroke each year. Early stroke detection and treatment are key to improving survival, minimizing disability and speeding recovery times.



Dr. Keith Mooney

CARTI Expands Urology Team with Dr. Keith Mooney

CARTI is expanding its team to meet rising patient demand for comprehensive urology services with <u>Keith Mooney</u>, <u>M.D.</u> He and <u>John Paul</u> <u>Brizzolara</u>, <u>M.D.</u> who joined CARTI Urology in May, will see patients at the provider's

flagship campus in Little Rock.

"CARTI Urology's exceptional growth will continue with outstanding physicians like Dr. Mooney at the helm," said Adam Head, president and CEO. "We are honored to offer patients these comprehensive services, delivered by Arkansas' top urologists with the most advanced technologies and treatments available."

Dr. Mooney brings more than 35 years of urological experience to CARTI. He is a graduate of Hendrix College and the University of Arkansas for Medical Sciences, where he completed residencies in surgery and urology. He is a fellow of the American College of Surgeons and a member of the American Association of Clinical Urologists, American Boards of Urology, American

Five-Time Olympic Medalist Nastia Liukin to Headline Baptist Health's Bolo Bash Luncheon & Reception

Five-time Olympic medalist Nastia Liukin will headline the 33rd annual Bolo Bash Reception and Luncheon in October.

This year's Luncheon, presented by Dillard's, will be Thursday, Oct. 19, from 11 a.m. to 1 p.m. at City Center, 315 N. Shackleford Road in Little Rock.

Co-chairs for the 2023 Bolo Bash Reception and Luncheon are Danielle Collie and Elizabeth Machen.

The event is set to present this year's Power of Purpose Award to the Hickingbotham Family. It will also showcase a menu prepared by Chef Chester Wright and his Morrison culinary team as well as a live auction featuring a custom designed necklace from Sissy's Log Cabin.

A Reception with Liukin, sponsored by Roller Funeral Home, is planned for Wednesday, Oct. 18, from 6:30 to 8 p.m. It will be hosted by Dr. Ramey and Katie Marshell at their home.

Liukin won five medals at the 2008 Olympic Games in Beijing, including the coveted All-Around Gold medal. She has since been inducted into the International Gymnastics Hall of Fame, USA Gymnastics Hall of Fame, and the United States Olympic Hall of Fame.

After achieving her biggest dream in the sport and graduating from New York University, Liukin set out to make her mark on the world beyond her athletic career. For the past decade, she has been the lead female gymnastics analyst with NBC Olympics.

Additionally, she founded one of the most prestigious events in the sport of gymnastics, The Nastia Liukin Cup, which is coming up on its 15th year. She also serves as a motivational speaker, sharing her learnings and practices with Fortune 500 companies and their key teams.

Tapping into the loyal fanbase she has cultivated over the last fifteen years, Liukin launched her influencer business.

which has led to



Nastia Liukin

collaborations with world-leading brands and retailers. Using her platforms, she hopes to inspire others to set dream-worthy goals and empower them with the tools needed to achieve them.

Proceeds from this year's Bolo Bash Luncheon will support Baptist Health's strong team of specialists as well as the expansion and renovation needs of Baptist Health Breast Center-Little Rock. Baptist Health Breast Center-Little Rock, including Baptist Health High-Risk Breast & Hereditary Cancer Clinic, cares for 40,000 women and their families annually.

Bolo Bash was first introduced in 1989 as a seated dinner with silent and live auctions. The event was founded by Margaret Price and the honorable Frank D. White with a country/western theme – inspiring the iconic Bolo Bash name. The dinner has since evolved into a lunch only event hosting a multitude of distinguished speakers.

CARTI Expands Urology Team with Dr. Keith Mooney

continued from page 6

Urological Association- South Central Section, Arkansas Medical Society and Arkansas Urological Society.

CARTI's specialists treat urological conditions, including stones of the ureter, kidney and genitourinary; prostate, impotence and erectile dysfunction; Peyronie's Disease; hernia; epididymitis; orchitis; gout; fertility issues and more, as well as cancer-related conditions of the bladder, testicles and surgical treatment of the prostate and kidneys. Those interested in obtaining additional information about appointments and referrals to CARTI Urology are encouraged to call 501-906-4196.

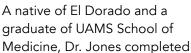
Dr. William G. Jones

CHI St. Vincent Announces Leadership Changes to CHI St. Vincent Infirmary and CHI St. Vincent North

<u>CHI St. Vincent</u> announces Dr. William G. Jones as the new President of CHI St. Vincent Infirmary. Dr. Jones has served CHI St. Vincent Infirmary as Chief Medical Officer and as Vice President of Medical Affairs for the past five years. In addition to President of the Infirmary, he will continue to serve as its Chief Medical Officer. Additionally, Shawn Barnett, who served as the President at the Infirmary and North, will now serve exclusively as the President of CHI St. Vincent North. These new changes to the CHI St. Vincent leadership team continue to position CHI St. Vincent as a leading healthcare institution, delivering world-class medical services and contributing to the advancement of healthcare on both local and national levels.

"With an extensive background in healthcare leadership and a passion for patient-centered care, Dr. Jones is the perfect fit to lead CHI St. Vincent Infirmary. We are excited as he enters this new role, elevating our mission to provide the highest quality of healthcare to patients," CHI St. Vincent Market CEO Chad Aduddell said. "We also express our deepest gratitude to Shawn Barnett for his continued exceptional leadership as president of our CHI St. Vincent North location. His visionary approach will continue to positively impact our patients and their families at North."

Dr. Jones brings more than 30 years of experience in the healthcare industry. Before his roles with CHI St. Vincent, Dr. Jones practiced Cardiothoracic Surgery in Dallas for 27 years. While practicing, Dr. Jones served as a Chief Medical Officer for Tenet Healthcare and Baylor Scott & White. During this time, he was named multiple times among the Best Doctors in Dallas, Texas Super Doctors and Best Doctors in America. Dr. Jones has also served in various leadership roles, including Managing Physician Partner at Texas Regional Medical Center and President of Texas Cardiothoracic Surgery Associates.



his training in Cardiothoracic Surgery at New York Presbyterian and Memorial Sloan-Kettering Hospitals in New York City, where he was also a member of the faculty of the Cornell University School of Medicine.

"I am deeply honored and thrilled to lead the remarkable team at CHI St. Vincent Infirmary," said Dr. William G. Jones. "As we move forward, I am committed to upholding CHI St. Vincent's legacy of compassionate care and advancing its reputation as a center of excellence in medical services, research and education."

As President, Dr. Jones will oversee all aspects of CHI St. Vincent Infirmary's operations, fostering a culture of collaboration and continuous improvement. His strategic vision and dedication to patient satisfaction will reinforce the hospital's commitment to providing exceptional care to its diverse community.

Baptist Health Family Clinic-Lakewood Welcomes Dr. Ashley Bruce



Dr. Ashley Bruce

Ashley Bruce, MD, recently joined the team at Baptist Health Family Clinic-Lakewood.

Dr. Bruce, a Cabot native, received her medical education from the University of Arkansas for Medical Sciences. She later completed residency training through the Baptist Health-UAMS Medical Education Program in North Little Rock. "My goal is to use knowledge and mutual trust to keep you the healthiest version of yourself," she said.

In her free time, Dr. Bruce loves traveling the world with her husband.

Baptist Health Family Clinic-Lakewood, at 2508 Crestwood Road in North Little Rock, connects patients with the care they need, for whatever stage of life they're in. The clinic provides high-quality care to the families of North Little Rock and surrounding communities.