

PULASKI COUNTY MEDICAL SOCIETY

News

August 2021

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When you think professional, ethical, quality healthcare, think physicians of Pulaski County Medical Society.

PCMS Board member, Dr. Danny Wilkerson, sworn in as AMS President



Dr. Danny Wilkerson

On May 14, 2021 PCMS member Dr. Danny Wilkerson was sworn in as the Arkansas Medical Society President for 2021-2022. The Pulaski County Medical Society wishes him all the best during this upcoming year.

PCMS Members are listed by AMP Magazine as Most Admired Companies

The following members of the Pulaski County Medical Society were voted by the readers of Arkansas Money & Politics Magazine as the Most Admired in Arkansas for 2021.

- Dr. Suzanne Yee Cosmetic Surgery Center
- CARTI Medical Center

Click here to see the full article.







We have your back, so you can move forward.

When a problem occurs, you need a proactive partner that can navigate unforeseen challenges and help you solve the tough legal issues that come with practicing medicine. In our collaborative claims process, our in-house attorneys and our roster of local defense attorneys help you – our valued members – to be ready for what lies ahead.



Report on Physician Employment and Practice Acquisition Trends Released

PAI has had a long-standing collaboration with Avalere to study hospital and health system acquisitions of physician practices in the United States between 2012-18, documenting that between 2012 to 2018 there was a dramatic, sustained trend of physicians leaving private practice. This new report released by PAI and Avalere found:

- Only 30 percent of physicians in the United States practiced medicine independently at the beginning of 2021.
- 70% of U.S. physicians are employed by hospital systems or other corporate entities such as private equity firms and health insurers.

Click here to see the full report.

2021 AY (About You) Magazine's Men of Distinction List published

AY About You has produced an annual listing of accomplished Arkansas women every October. In July they presented their second list of Men of Distinction. The Pulaski County Medical Society has one member listed, as well as the CEO of one of our members clinics.

- Jim English, MD, FACS, FICS
- E. Scot Davis, CEO of Arkansas Urology

Congratulations to both of these deserving men on their recognition and accomplishments.

Forbes Magazine Ranks UAMS in Top 30% of Best Employers for Women

UAMS Only Company in Arkansas to Make List

Forbes magazine has named the University of Arkansas for Medical Sciences to its list of Best Employers for Women 2021.

UAMS was ranked 86th on a list of the top 300 companies in the United States, putting it in the top 30%. UAMS was the only company in Arkansas to make the list.

The 300 companies are those that received the highest total scores after an independent survey of 50,000 employees nationwide. All of those surveyed worked at companies with at least 1,000 employees.

"UAMS' diversity is its greatest strength," said Cam Patterson, M.D., MBA, UAMS chancellor and CEO of

UAMS Health. "Women make up about 70 percent of our workforce, and I'm proud of the fact that over the three years that I have been at UAMS, we have made great strides in increasing the number of women in leadership roles. This recognition by Forbes is representative of the vital role that women play at UAMS in ensuring a better state of heath for all Arkansans."



CARTI Expands Executive Leadership Team

CARTI announced the expansion of its executive leadership team recently with the appointment of Melissa Masingill as chief business development officer, a new position for the organization, and David Muns, FACHE as chief operating officer. Masingill and Muns bring more than 55 years of combined experience in the healthcare sector. They will report directly to Adam Head, president and CEO of the statewide cancer care provider.

"During this pivotal period of growth, it is imperative that our executive leadership team consist of visionary leaders who can see beyond current operational capacities to envision an even greater future; this is exactly what we have in both Melissa and David," said Adam Head, president and chief executive officer of the statewide cancer care provider. "The combined expertise they bring to the table will have a profound impact on CARTI and the way we are able to provide world-class oncology care to patients across the state and country."

A member of CARTI's executive team since August 2018, Masingill previously served as SVP, Business Development and Marketing. In her new role, Masingill leads the







David Muns, FACHE

organization's growth, including service line expansion opportunities, physician recruitment, government relations, marketing and communications.

Muns will oversee clinical and business operations for the statewide cancer care provider, which operates 19 treatment locations in 16 communities across Arkansas.

New AMA Report on Physician Practice Ownership and other Practice Attributes

A recent <u>report</u> by the AMA describes changes in physician employment status and practice size, type, and ownership between 2012 and 2020. The content of the report is based on the AMA's <u>Physician Practice</u> <u>Benchmark Survey</u>. Although the 2020 data are consistent with earlier trends, the size of the changes since 2018 suggest that the shifts toward larger practices and away from physician-owned (private) practices have accelerated.

- 2020 was the first year in which less than half (49.1%) of patient care physicians worked in a private practice, a drop of almost 5 percentage points from 2018.
- 17.2% of physicians were in practices with at least 50 physicians in 2020, up from 14.7 % in 2018.



Blue & You Foundation for a Healthier Arkansas Awards Grants Totaling \$1.95 Million for UAMS K-12 Behavioral Health Programs

The University of Arkansas for Medical Sciences (UAMS) has received grants totaling \$1.95 million from the Blue & You Foundation for a Healthier Arkansas to support two key behavioral health programs.

Grant support of \$1.2 million over three years will create and sustain the UAMS Arkansas Trauma Resource Initiative for Schools (TRIS),

a program in cooperation with the Arkansas Department of Education and multiple statewide partners designed to build trauma-informed schools in which all staff, students, families and community members recognize and respond to traumatic stress.

The Blue & You Foundation also committed \$750,000 over two years to support AR-Connect, a free, round-the-clock service overseen by the UAMS Psychiatric Research Institute offered to all Arkansans in need of urgent behavioral health care, regardless of health insurance or the ability to pay. The program has been extremely



successful since its inception in spring 2020, receiving about 70 calls a week and providing services for about 60 patients, many of whom are experiencing additional stress due to the COVID-19 pandemic. Funding from Blue & You will launch a comprehensive marketing campaign to increase access and improve immediate and long-term mental

health outcomes among our state's K-12 teachers, staff, administrators, parents and students.

"I want to thank the Blue & You Foundation for their outstanding commitment to improving access to mental health care in our state," said UAMS Chancellor Cam Patterson, M.D., MBA. "The COVID-19 pandemic has only accelerated the need for trauma-informed care. Through this new initiative and the success of AR-Connect, Arkansans will have more mental health resources available than ever before."

Baptist Health Orthopedic Clinic-Little Rock Moves to New Location

Now at Baptist Health Medical Center-Little Rock Campus

Effective May 10, B2021 Baptist Health Orthopedic Clinic-Little Rock has moved to 9500 Baptist Health Drive, Suite 210, on the campus of Baptist Health Medical Center-Little Rock.

UAMS Medical Student Published in JAMA Network Open

The Journal of the American Medical Association (JAMA) recently published University of Arkansas for Medical Sciences (UAMS) medical student Austin Morgan's results from his study on diversity among cancer centers' leadership.

The study, conducted in August 2020, examines racial, ethnic and gender representation in leadership positions at National Cancer

Institute-Designated cancer centers. It appeared in the association's weekly, online JAMA Network Open, an international, peer-reviewed, open access, general medical journal that focuses on original research articles and commentary on a variety of medical and health topics.

Morgan's paper, "Racial, Ethnic, and Gender Representation in Leadership Positions at National Cancer Institute-Designated Cancer Centers," examined diversity of the centers' leadership teams along with the populations each center serves.

There are currently 71 NCI-Designated Cancer Centers, located in 36 states and the District of Columbia. Thirteen of them are cancer centers, recognized for their scientific leadership, resources and their research in basic, clinical, and/or prevention, cancer control and population science. Another 51 are comprehensive cancer centers, also recognized for their leadership and resources in addition to displaying an additional depth and breadth of research, as well as substantial transdisciplinary research that bridges these scientific areas.

The University of Hawaii Cancer Center, along with seven of the designated cancer centers that are basic laboratory cancer centers, were not included in Morgan's study because none of them are cancer treatment centers.

"Our study focused on quantifying the lack of diversity and the importance of increasing diversity in our health care system," said Morgan, a rising third-year medical student from Bentonville. "In it, we evaluated the gender, racial and ethnic makeup of leadership teams at National Cancer Institute-Designated Centers and compared it with the city populations of each center represented."



"We performed a retrospective cross-sectional study looking at gender, race and ethnicity in leadership positions at NCI-Designated cancer centers," said Morgan, whose studies focus on radiation oncology. "Using Kairos facial recognition software, we wanted to compare the makeup of the leadership teams to the populations of the areas they reside in, as well as to the active physician

data. We found significant racial and ethnic disparities, with underrepresentation of Black, Hispanic and Asian individuals in leadership positions," Morgan said.

All of the 63 NCI-Designated cancer treatment centers with identifiable leadership teams studied and their 856 leadership members were included in the analysis. Photographs were not identified for 12 leaders and race/ethnicity could not be identified for seven of the remaining 844 leaders. The collected information analyzed also included U.S. and city census population characteristics and active physician data.

The study found that in the highest levels of cancer center leadership, non-Hispanic, white men were overrepresented, while Black, Hispanic and Asian leaders were not represented in a way that corresponded in size or amount to population data. Of the 63 centers assessed, 23 centers (36%) did not have a single Black or Hispanic member of their leadership team. Centers with more women leaders and institutions in the South were more likely to have diverse leadership teams. However, a center being in a diverse city did not make it more likely to have a more diverse leadership. Instead, it found Black leaders to be rare, even in cities with large Black populations.

"These findings suggested that marginalized racial/ ethnic groups such as Black, Hispanic and Asian may face challenges limiting their advancement into senior leadership positions and that establishing policy and pipeline programs to address significant racial and ethnic disparities in cancer care leadership positions is crucial for change," Morgan said.

The study was supported by a National Institutes of Health/National Cancer Institute grant.



2021 Freshman Orientation Luncheon

The Pulaski County Medical Society hosted the lunch on the Tuesday, August 3, 2021 during freshman orientation at the school of medicine. Executive Director Derek Rudkin, CAE gave a brief presentation about the society and its rich history with the medical college. PCMS Student Representative Julienne Daniel and Anna-Claire Pilkington, Chair of the PCMS Social Media Committee presented the PCMS Carolyn Clayton Scholarship to Freshman Zeferin Turturro. Freshman Dana Abulezz was the winner of the Littman Classic III stethoscope that the society gave away on Friday, August 6, 2021.



PCMS and Medical Exchange Board Service

If you are interested in helping to guide the future of the local medical society, or the local medical exchange, then you need to serve on the board of directors. The Pulaski County Medical Society and Pulaski County Medical Exchange board of directors would like to know of your interest in serving these organizations and shaping the services they offer in the future. If you are interested please contact Derek Rudkin at derek@pualskicms.org or at 501-687-0039.. All duties and responsibilities can be discussed at your convenience.

2021 PCMS Carolyn Clayton Scholarship Awarded

The 2021 PCMS Carolyn Clayton Scholarship was awarded on August 3, 2021 to Zeferin Turturro during freshman orientation week at UAMS. Mr. Turturro is a biology major from Auburn University. He graduated Magna Cum Laudewith an Honors College endorsed degree maintaining a national Merit Scholarship. He has volunteered his time to the Harmony health Clinic, as well as the Humane Society.

L – R: Zeferin Turturro, UAMS M1 student, PCMS Board Student Representative, Julienne Daniel (M3), and PCMS Social Media Committee Chairman Anna-Claire Pilkington (M2)



PCMS Funded Student Project Offers Care to Community

The 12th Street Health and Wellness Center Pop-Up Clinic Series is a UAMS student led project funded by the Pulaski County Medical Society during 2021. The goal of the Pop-Up Clinic is to Increase screening, counseling, and treatment for communicable and non-communicable diseases; Improve markers of chronic disease in follow up patients; Solidify reliable and reproducible Pop-Up Clinic protocol. The first Pop-Up Clinic was held at St. Andrew's Church on Saturday, July 24, 2021. The students and their Faculty sponsors saw 7 patients. The numbers were not very high, but the treatment given was needed.





