

PULASKI COUNTY MEDICAL SOCIETY

News

February 2021

When you think professional, ethical, quality healthcare, think physicians of Pulaski County Medical Society.

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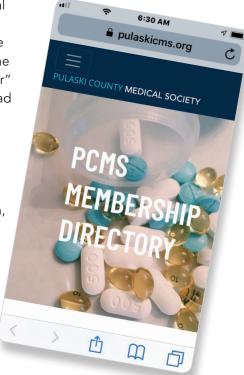
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New Membership Directory Available

Since 2016 the Pulaski County Medical Society (PCMS) has no longer printed the annual membership directory. The board wanted something better for the membership instead of a "once-a-year" updated book. For this reason they had created an IOS/Android based app to serve as the membership directory. This fulfilled all of the items covered by the actual physical directory (i.e. finding doctors by specialty, looking up addresses and contact information, as well as our retired members). The challenges with IOS/Android based apps is they do not always work the same as on the other platform and updating them is a struggle with two sets of rules. This was the reason for changing the platform to a web-based directory versus and actual app.



Now, each month when a change occurs with a doctors contact information (name change, clinic change, etc.,) it is recorded in real time and available within the directory. For those of you who wish to access the membership directory while at work you can go to https://www.pulaskicms.org/membership/directory. For those members who are on call and need to find the office numbers for other members quickly you can access this information via your smart-phone. To create an icon on your phone for this directory simply follow these steps:

I. Find the membership directory on your phone. Go to <u>www.pulaskicms.</u> org and scroll to the bottom and click Membership Directory.



We have your back, so you can move forward.

When a problem occurs, you need a proactive partner that can navigate unforeseen challenges and help you solve the tough legal issues that come with practicing medicine. In our collaborative claims process, our in-house attorneys and our roster of local defense attorneys help you – our valued members – to be ready for what lies ahead.



New Membership Directory Available

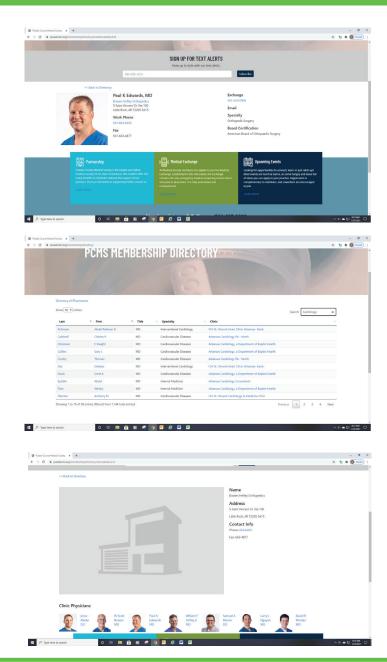
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- 2. Once on the directory page go all the way to the bottom of the screen and click the "Send" button.
- Once selected choose the location "Add to Home Screen" and name it something you will remember.
 From now on when you want to access the directory all you have to do is touch this icon on your phone.

Here are the features you can use the Membership Directory for during your day:

- 1. Look up membership information on all of our doctors including address, fax number, etc.
- 2. Look referral doctors up by their first name, last name, clinic or specialty.
- 3. You can look up pharmacy information while you are on-call and do not have the time to stop and look up a pharmacy phone number.
- 4. You can look up your own doctor's information to make sure it is up to date. You can submit changes to derek@pulaskicms.org.
- 5. If you wish to add pictures to your doctor's profiles please email them to the same address.

Maintaining this directory as accurately as possible is taken very seriously by PCMS. This information is used by our members, and their staff, for referrals, patient care, and collaboration. The public uses the directory to find doctors with specific specialties or to find a primary care physician when they do not have one. If you have any suggestions for additional information needed on our directory please let us know.



Welcome Newest Member of the ASAP Family



The Arkansas Spine and Pain Family was so thrilled to WELCOME our newest member to the team: (Surprising everyone on Christmas Eve) – this was the BEST gift for all of us.

Ammar Amir Qureshi was born to Dr. Amir Qureshi and Mrs. Fariha Shamsi Qureshi on 12/24/20 weighing

6 lbs. and 10 oz. in Plano, Texas. Ammar joins his 3 sisters: Afrah, age 18, Aniya, age 12 and Aleaha age 10.

Please join us as we welcome this wonderful blessing to the Qureshi Family and ASAP.

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Baptist Health, Arkansas Urology First in Arkansas to Offer Aquablation Therapy, a New, Minimally Invasive, Robotic Treatment for Enlarged Prostates

Baptist Health is the first in Arkansas to offer Aquablation therapy for the treatment of lower urinary tract symptoms due to an enlarged prostate.

Aquablation therapy uses the power of water delivered with robotic precision to provide best-in-class and long-lasting symptom relief with low rates of irreversible complications, regardless of prostate size or shape. It significantly reduces the chances of sexual dysfunction and incontinence.

BPH, or an enlarged prostate, is a non-cancerous condition where the prostate has grown to be larger than normal. 1 in 2 men ages 51 to 60 have BPH, and the incidence increases every decade of life. If left untreated, BPH can cause significant health problems, including irreversible bladder or kidney damage, bladder stones, and incontinence.

Baptist Health Medical Center-Little Rock, along with Arkansas Urology, is using this new, minimally invasive surgical offering to aid men with lower urinary tract symptoms as a result of BPH.

"We are proud to offer this long-term relief solution for men with an enlarged prostate," said Greg Crain, president of Baptist Health Medical Center-Little Rock. "Aquablation therapy is yet another way we are transforming and optimizing the way we care for the people of Arkansas."

Aquablation therapy is performed by the AquaBeam Robotic System, the first FDA-cleared, surgical robot utilizing automated tissue resection or the treatment of lower urinary tract symptoms due to BPH. It combines real-time, multi-dimensional imaging, automated robotic technology, and heat-free waterjet ablation technology for targeted, controlled, and immediate removal of prostate tissue. Aquablation therapy offers predictable and reproducible outcomes, independent of prostate anatomy, prostate size, or surgeon experience.



"Surgical treatments today for enlarged prostate often limit patients to choose between either a high degree of symptom relief with high rates of irreversible complications or low degree of symptom relief with low rates of irreversible complications," said Dr. Timothy Dean Langford, a provider who performs the treatment at Baptist Health Medical Center-Little Rock and Arkansas Urology. "Aquablation therapy is different, offering a predictable treatment with proven positive outcomes."

In clinical studies, Aquablation therapy has shown to provide both best in-class and durable symptom relief with low rates of irreversible complications.

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CARTI Expands Services, Opens CARTI Urology Acquires South Arkansas Urology in Pine Bluff



David C. Jacks, M.D., F.A.C.S.

CARTI announced today the opening of its newest specialty clinic, CARTI Urology, and the acquisition of South Arkansas Urology in Pine Bluff. CARTI Urology offers comprehensive urology services for men and women. CARTI Urology's medical team will include Dr. David C. Jacks, M.D., F.A.C.S., a Pine Bluff native who founded South Arkansas Urology in 1981. Currently

undergoing renovations, CARTI Urology will be located in Pine Bluff at 4303 South Mulberry Street, the former location of South Arkansas Urology. The clinic is set to open in February 2020, but patients will start being seen immediately on the campus of the future CARTI Cancer Center in Pine Bluff, located at 5001 Bobo Road.

"Since our founding in 1976, CARTI's expert medical and radiation oncologists have provided leading-edge cancer treatments to patients with urologic cancers," said Adam Head, president and chief executive officer of the statewide cancer care provider. "With the opening of CARTI Urology, we're expanding that by becoming the destination for general urologic services, plus bringing our own urologic specialist onto our surgical team to increase treatment options for patients diagnosed with these specific cancers. This expands our impact from only treating urologic cancer patients to also seeing patients who have not and may not ever have a cancer diagnosis, and is a demonstration of our steadfast commitment to providing the highest level of care across the state and greater region."



"I am honored to join CARTI's team of surgeons and cancer specialists," said Jacks. "Over the past 40 years, I've been fortunate to be able to treat patients from Pine Bluff and beyond. By joining CARTI, a respected cancer care provider, I'll be able to expand my level of care by providing my patients with unparalleled access to comprehensive cancer care."

Dr. Jacks serves as Clinical Assistant Professor of Urology at UAMS in Little Rock, AR and the UAMS-South Central Family Medicine Residency Program in Pine Bluff, AR. He was a member of the Arkansas State Medical Board for 16 years where he previously served as Member Representative, Secretary, Vice Chairman, and presently serves as Expert Reviewer. He has served on the Arkansas State Legislative Oversight Committee on Prostate Cancer since 2001. He is a member of the Arkansas Medical Society and has served in several capacities within the organization including President (2008-2009), Treasurer, Delegate and on several committees. Dr. Jacks was nominated by the Arkansas Medical Society to the Arkansas State Medical Board and appointed by Governor Bill Clinton and Governor Mike Huckabee. He currently serves on the Board of Trustees for the Arkansas Medical Society. Dr. Jacks remains involved in the Arkansas Urological Society, Arkansas Caduceus Club, Arkansas Foundation for Medical Care, Southern Medical Association and the American Urological Association.

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National Report Gives High Marks to UAMS' Kidney, Liver Transplant Programs

The University of Arkansas for Medical Sciences' kidney and liver transplant programs received high national rankings in biannual data released Jan. 5 by the Scientific Registry of Transplant Recipients.

The SRTR evaluates the status of the nation's solid organ transplant system and publicly releases the data every December/January and June/July at the directive of the U.S. Department of Health and Human Services.

The registry gave the UAMS kidney transplant program five bars – the highest ranking possible – in two categories: the speed of obtaining donor kidneys and patient survivability one year after transplant.

That places UAMS second, based on volumes and outcomes, on a list of national kidney programs with five-tier rankings. Only a handful of transplant centers across the country hold five bars in both categories.

UAMS' liver transplant program scored four bars in each of the two categories. It is one of only 10 liver transplant centers across the country that scored four bars or higher in both categories.

UAMS Chancellor Cam Patterson, M.D., called the results "a tremendous accomplishment for both transplant programs, and a great way to start the new year."

There are 256 kidney transplant programs and 147 liver transplant programs across the country. UAMS' kidney transplant program has been operating since 1964, while its liver transplant program began in 2005. They are the only kidney and liver transplant programs available in Arkansas.

Each program-specific report is available online at www.srtr.org.

The reports provide information about the candidates awaiting transplants, how quickly they moved up the waiting list, the transplant recipients, the donors and the post-transplant outcomes. They document organ function and survivability one year after each transplant, and compare those results to the expected outcomes. Then the reports compare each program's overall score against the national average.

UAMS mails reports to every patient in its transplant programs.



Donors Making a Difference

The following are members and clinics who have donated in support of the PCMS Healing the Healer Foundation during the 2021 Annual Dues drive since the last publication. Your support will insure that our doctors are taken care of so that they can care for their patients:

Doctors

Sven Hida, MD Ronald Hardin, MD Patrick Lang, MD Soren Louvring, MD Dana Abraham, MD Kevin Barber, MD James Barber, MD Holly Cockrum, MD Harold Betton, MD James T. Thomas, MD Jeffrey Carfagno, MD Gregory Bienvenu, MD Robert Camferdam, MD Alex David, MD

Stefan Hemming, MD Greg Mock, MD Mary Jo Shaver, MD Christie Cobb, MD Jennifer Gregory, MD Heather Owen, MD Jennifer Scruggs, MD

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UAMS Health Launches Back and Neck Clinic

The new UAMS Health Back and Neck Clinic launched today, combining the best of established programs to offer team-based care at one convenient location, 10815 Colonel Glenn Road in Little Rock.

"When you integrate and combine specialty providers you can provide care that is more streamlined," said J.D. Day, M.D., a UAMS neurosurgeon and chairman of the UAMS Department of

Neurosurgery in the UAMS College of Medicine. "I expect that we can reduce unnecessary procedures and imaging studies by improving how patients get care. We want patients to have the right care at the right time with the right specialist for their neck or back problem."

At the UAMS Health Back and Neck Clinic, patients receive team-based care from both a physical therapist and a doctor who specialize in spine and sports injuries.

"Back and neck pain will affect over 50-80% of all adults at some point," said Michael Cassat, M.D., a UAMS family medicine and sports medicine physician. "When it happens to you it can affect sleep, work and your ability to live your life."

"We wanted to establish a clinic that offered care when you need it, either the same or next day when your pain starts," he added. "Our physicians and physical therapists work together as a close knit team to accomplish these goals and help you get back to you."

When someone experiences acute back or neck pain, often many tests are ordered, including an MRI. After all those tests, about 80% of people are referred to physical therapy. The Back and Neck Clinic turns this process around.

"Nearly everyone will encounter an episode of back or neck pain at some point in life," said David Bumpass, M.D., a UAMS orthopaedic spine surgeon. "We want to change the paradigm of back and spine care in Arkansas, and help people get back to feeling well quickly without having to navigate multiple layers of the health care system. The concept in our new clinic is to get patients on the road to recovery with immediate treatment at their first visit."

> Medical help for back or neck pain may be needed if someone has pain that has lasted more than 72 hours, has difficulty sleeping, has a hard time performing household tasks or participating in sports and leisure activities or finds it challenging to work because of pain.

During the first clinic visit, a primary care physician who specializes in spine and sports injuries will meet with the patient to discuss the patient's issues and only order imaging if needed. Next, a physical therapist specially trained in back issues will ask the patient questions, perform a thorough evaluation and develop a recovery plan.

If physical therapy is determined to be the best treatment, a therapy

session will begin during that first appointment. If surgery or an interventional pain referral is indicated, an appointment with a surgeon or pain care specialist will be scheduled.

"Very few patients with back and neck pain actually need surgery and most improve with physical therapy and nonsurgical measures alone," Day said. "We also have interventional pain specialists who perform procedures that relieve pain when surgery is not indicated. Our new clinic offers an improved pathway to care for these common problems."



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Mission:

Promote medical care, professional growth, and public health.

Vision:

To be a catalyst for change in how healthcare is viewed and implemented in Central Arkansas

Strategic Plan 2018 - 2021



Growing the number of active members involved in the society's community outreach and service, and take care of the mental health of its members through the foundation.

If you would like to be involved in the committee to help implement the Strategic Plan please call 501-687-0039.