

2010 Calendar of Meetings and Events

June 3	PCMS Summer Social 6:00 p.m., Brave New Restaurant RSVP: 687-0039
June-July	No scheduled meetings
September 21	PCMS Board of Directors Meeting 6:00 p.m., Doctors Bldg. Conference Room
October 19	PCMS Board of Directors Meeting 6:00 p.m., Doctors Bldg. Conference Room
November	Annual Business Meeting (date to be announced)
December 21	PCMS Board of Directors Meeting 6:00 p.m., Doctors Bldg. Conference Room

Risk Management Live Lectures for June 2010

LAMMICO offers live Risk Management seminars in your area to keep you up-to-date with the latest information and trends in the medical community. The following events take place in Little Rock on Wednesday, June 2, 2010:

OSHA, HIPAA Medical Office Operations

This seminar is directed at physicians, office managers and staff to provide the basics and the latest in OSHA and HIPAA compliance, and medical office operations in a package tailored to the needs of physician offices. LAMMICO-insured physicians will receive 1 RM Premium Discount Credit for attending; office staff will receive .25 RM credit. Lunch will be provided. Time: 8 a.m. – 1 p.m. Free for LAMMICO-insured physicians; \$50 for those not insured by LAMMICO. Seating is limited, and pre-registration is required.

Live Lecture Series I: "Diagnostic Error"

This live lecture series will present the top medical misadventures, the types and sources of diagnostic error, and risk management recommendations for reducing diagnostic error. It will also place diagnostic error in its correct context within the entire spectrum of malpractice claims causes. CME and RM credits will be provided. Time: 6-8 p.m. Cost: Free. Both events will be held at the Embassy Suites Hotel, 11301 Financial Center Parkway in Little Rock. Pre-registration is requested. Please call (800) 452-2120 for more information and/or to register for these events.

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Alliance Honors Physicians with American Red Cross Donation

The Pulaski County Medical Society Alliance recently announced a \$200 gift to the American Red Cross for Haitian Relief efforts. The donation was made in honor of PCMS members.

On January 12, a series of earthquakes with magnitudes ranging from 6.5 to 7.3 devastated Haiti. The American Red Cross is working with its partners in the global Red Cross and Red Crescent network, including the Haitian Red Cross, and other partners to assist those affected by this disaster.

Gifts to the American Red Cross will support emergency relief and recovery efforts to help those people affected by the earthquake in Haiti. Assistance provided by the American Red Cross may include deploying personnel, sending relief supplies, and providing financial resources.

While the crisis in Haiti is far from over, you can see many signs of progress, with roads cleared, vendors lining sidewalks and Haitians walking down the streets of Port-au-Prince with a sense of purpose and even an occasional smile," said Gail McGovern, president and CEO with the American Red Cross.

Since the January 12 earthquake, Red Cross and Red Crescent teams from 40 nations, including the American Red Cross, have overcome many hurdles to meet the emergency needs of approximately 2 million especially vulnerable people.

Progress Made

In the past three months, the global Red Cross network has:

- Handed out tarps, tents and tool kits to nearly 373,000 people – 93 percent of its original target.
- Provided relief items for 400,000 people.
- Distributed 60 million liters of clean drinking water.
- Built more than 1,300 latrines.
- Treated more than 86,000 people at Red Cross hospitals or mobile clinics.
- Helped vaccinate more than 152,000 people against deadly diseases.
- Coordinated the shipment of more than 2,100 units of blood to medical facilities.
- Registered more than 28,400 people with missing loved ones on its family linking Web site.

For more information visit the American Red Cross website at www.AmericanRedCross.org.



Short-Term Intervention Temporary Reprieve

"An intervention to delay a looming Medicare physician payment cut will provide temporary stability for seniors and their physicians, but the AMA is deeply disappointed that Congress will once again fail to permanently correct the Medicare physician payment formula that Republican and Democrat members of Congress, President Obama and policy experts have said should be repealed. Achieving full repeal of the payment formula is apparently not feasible at this time, and Congress could have permanently solved this problem five years ago at a cost of \$49 billion, less than the price of the short-term remedy now under consideration in Congress.

"Lawmakers must realize that the underlying policy problem will return larger than ever in 2014. Future Medicare cuts will severely undermine health system reform initiatives that aim to optimize the quality of patient care as physicians find they cannot afford to participate in Medicare. Cuts will also exacerbate the existing physician shortage, as physicians retire early or are forced to limit the number of Medicare patients they can treat – right as the baby boomers enter Medicare. Already, Medicare physician payment rates are about where they were in 2001, while medical practice costs have increased more than 20 percent.

"The pending Medicare proposal treats the symptoms – it's not a cure for the disease. We urge Congress to take action well before the next deadline to cure this problem once and for all to preserve access to care for seniors and military families and enable the success of health system reform and delivery innovations."

J. James Rohack, MD President, American Medical Association

MD2P.net Marketing Tips

Implement a Referring Physicians Program -

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PCMS Directory Correction:

Nabil K. Bissada, MD

Correct email: bissadanabilke@uams.edu

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