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PULASKI COUNTY MEDICAL SOCIETY

NEWS

When you think professional, ethical, quality healthcare, think physicians of Pulaski County Medical Society.

2007 BOARD OF DIRECTORS

Pulaski County Medical Society

- Jim M. Ingram, MD**
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- Chad Rodgers, MD**
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Liaison Committee
- Carl Covey, MD**
Member Services Committee
- Nick Paslidis, MD**
Public Health Committee
- Ashley Deed, MD**
Bylaws Committee
- Deane Baldwin, MD**
Pulaski County Medical Exchange
- Turner Harris, MD**
Annual President's Award Committee

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2007 President's Message: Jim Mark Ingram, MD



Borrowing from the words of a recent applicant for membership to the Society, ... "I am now in position to give back to medicine for all that medicine has given me by getting active in organized medicine through the Pulaski County Medical Society." For most, the applicant's comment captures the essence of volunteering the many hours of time and energy required for active involvement in organized medicine.

Over the years, this organization has led public health efforts in Pulaski County - from the polio eradication campaign of the 1960's to recent issues such as Clean Air and Disaster Planning programs. The projects may change but the dedication of physicians, who juggle time between busy practices and families, and Board service does not change. It is a significant commitment with a rich history here in Pulaski County.

Building on the legacy of 141 predecessors since 1866, my vision for the Society in 2007 is to continue to build and inspire membership by exploring and implementing programs that benefit the members and their medical practices. This vision can be successful only with the help of my colleagues who so generously devote countless hours to organized medicine.

In 2007, your Board will be focused on seven broadly-defined objectives:

- Improving the contract negotiation process between physicians and carriers through the work of the Carrier Relations Committee in collaboration with the Medical Group Management Association (MGMA) and Arkansas Medical Society (AMS),
- Promoting a healthier community by providing medical expertise and support for Pulaski County's disaster planning process through the PCMS Public Health Committee,
- Collaborating with the AMS on legislative and legal issues on behalf of members,

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- Continuing and expanding the Member Services Committee's highly-popular, free educational seminars on personnel and practice management topics for clinic staff and administrators,
- Increasing vendor agreements that offer group purchasing discounts for clinics; and offer special agreements for emergency medical events at home and abroad and satellite phone rentals for member physicians and their families when traveling in and out of country,
- Expanding opportunities for informal social interaction among members through the Liaison Committee,
- Serving as stewards for financial reserves through the PCMS investment policy approved in 2006 and overseen by the PCMS Finance Committee

Looking back, we recognize the threads of the Society's influence as members committed their lives to improving the lives of others. Looking forward, it is my hope to nurture that legacy for those who come after us.

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Guide to Board Responsibilities

Serving on the Board of Directors is a rewarding and important responsibility. This guide informs volunteer leaders of the unique aspects associated with governing a not-for-profit organization. *"The board governs... the staff manages."* Robert Harris, CAE

Leadership: Volunteer leaders are responsible for the direction of the organization. The board governs, develops policy and sets a course for the future. Maintain focus on the mission and strategic goals — avoid micro-managing the organization and staff; Functions (4):

1. Governance
2. Policy & Position Development
3. Visionary - Future Focus
4. Fiduciary

Management: Paid staff and subcontractors are responsible for the administration of the organization. Staff act as partners to the board, advancing the goals and strategies, while taking care of the daily administrative needs unique to nonprofit organizations.

2007 PCMS Membership Directory Ad Space still available at a discount to PCMS Members:

There is still ad space available in the upcoming 2007 PCMS Membership Directory. PCMS Members and Member Facilities get a 10% discount from the normal advertising rates. If interested in placing an ad call Brent Stane 501-590-6517.

Directories are published in April each year. Society member-physicians receive a free copy. Additional copies are available from the PCMS office at \$15 each.

Applications Available on PCMS Website

To download membership application and obtain information on the programs and services of the Pulaski County Medical Society and Pulaski County Medical Exchange, please visit the PCMS website at www.Pulaskicms.org.

Welcome New Members

- | | |
|--------------------------|--------------------------|
| Bradley M. Hughes, MD | Raul Ramirez, MD |
| Dacey Gay Lee, MD | C. Bryant Turbeville, MD |
| Robert Matthias, Jr., MD | Nancy Zuerlein, MD |

